Dear Irv-

On "Shanghai" ...

Superb! Superb!

I adored it.

Congratulations, once again.

Love,

Morton

Golden Gate Inn
GOLDEN GATE, FLORIDA 33940
PHONE (813) 767-1010

Mar. 28, 1974

Dear Irv.

As you can see we are on another vacation - This is in Naples, Flo. Golf, swimming & just plain relaxing - Our son is also with us & David told us he had called you to tell you how much he enjoyed your production on Shanghai - We also saw it & were so impressed by it, especially after meeting you two - You told us when we were in Williamsburg that it might be on T.V. in Feb. or March, so we kept looking for it. We were so delighted

Golden Gate Inn
GOLDEN GATE, FLORIDA 33940
PHONE (813) 767-1010

when we turned it on by accident, not knowing it would be your production - It was beautiful & you should be very proud of it. Please give our fondest regards to your lovely wife -

Most sincerely -

Dan & Bill Willems
2420 Buchanan Rd.
Kenosha, Wis - 53140

Westbrook Realty Co.

437 E. PONCE DE LEON AVE., DECATUR, GEORGIA 30030 (404) 373-2527

Mr. Richard S. Salant, Pres.
CBS News Div.
Columbia Broadcasting System, Inc.
51 W. 52nd St.
New York, N. Y. 10019

3/11/74

Dear Mr. Salant;

Your special on Shanghai of March 8th was exceptional. This is the type program I feel the medium of television is worthy of. For the first time I was able to get a feel of the Chinese as a person rather than as a cultural unit.

We were told that the door of communication opened to us for perhaps only a moment, and may even now be closing. It is, then, fortunate that you captured the essence of the Chinese with such clarity.

The descriptive word which comes to mind, (as opposed to "entertaining" or "artistic") is simply "important." It is a production which I feel you almost have a moral responsibility of repeating.

Sincerely,

C. P. Westbrook

C. P. Westbrook

CPW/jm

HERBERT MORAWETZ
246 WEST TWELFTH STREET
NEW YORK, N. Y. 10014

March 10, 1974.

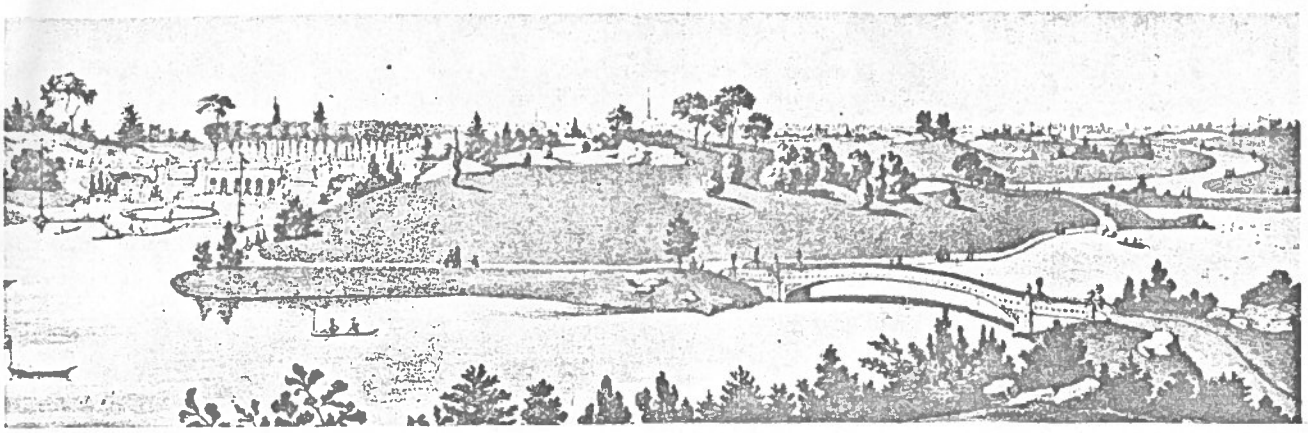
Dear Irv,

If we were thoughtful of you to notify us about the time the Humphrey documentary was on the air. We all enjoyed it immensely and I want to congratulate you on an excellent job. What a pity they cut you out it to only one hour!

As you mentioned in your commentary, one realizes only now how lucky we were in the timing of our China visit! I was, of course, aware of the big change from 1972 to 1973 - but I somehow could not imagine that this favorable development could so easily be reversed.

Hoping to see you soon again and with best regards from Nancy and myself

Herbert.



Joan Davidson *32 East Sixty-fourth Street, New York, N.Y. 10021 Tel. TE 8-7411*

Friday -

Dear Suzanne,

Congratulations to Irv! The show was beautiful and fascinating — and he was a sensible and human narrator, not at all pompous the way they usually are...

I learned a lot, and enjoyed it!

Best,

Joan

March 9, 1974

Dear Ivy,

Just as late-Imperial China had its scholar-officials, so late-Imperial America has proven to have at least one scholar-videojournalist. "Shanghai" was absolutely superb from scholarly, aesthetic, journalistic and all other points of view.

Every bit of the care that you lavished on research & editing was manifestly evident in the final product. The complete up-to-dateness of the commentary established the film's real uniqueness vis à vis the other "documentaries."

Aside from being beautiful, comprehensive, concise and compassionate, "Shanghai" will also, I believe, prove to be an important "living" historical document in any future study of Sino-American relations during the '70's.

Congratulations & Best Wishes

Larry Cohen

WOODROW WILSON INTERNATIONAL CENTER FOR SCHOLARS
SMITHSONIAN INSTITUTION BUILDING WASHINGTON D.C. 20560 TEL: 202 381-5613 CABLE: WILCEN
FELLOW

March 13, 1974

Dear Mr. Thomas,

Congratulations on an absolutely first rate treatment of both Shanghai and contemporary China in your "Shanghai".

I hope that your film will be made available now especially for classroom use in teaching. Important in this regard is that the rental price not be too high.

Again, congratulations.

Sincerely,

Pete Van Ness

PIERRE MORNELL, M. D.
3 MADRONA
MILL VALLEY, CALIFORNIA 94941
(415) 383-1155

March 10th

Dear Irv,

A brief note to say how much my wife & I enjoyed your program Friday night. Many thanks for sending me advance notice. If you hadn't, we would have missed it. So, do keep me on your mailing list for future China (or other) programs.

Probably the highest compliment I can pay is that our thoughts about China began(in one sense) when the program went off. Over the past weekend, we've been thinking about what you said, how you said it, the ways you showed it. . . . the mosaic you put together fell into an even better place with some time and distance. Of course, we share your positive view of the values -- but it made for such a contrast with our own decline and fall (be it called materialism or corruption or meaninglessness). Excellent really. What more can I say? Other than we're glad we live in the country the way we do and our kids (3 under 6!) are being brought up the way they are.

I hope there will be many more such hours to come out of your 2 months. Yes? All good wishes, and congratulations ..... as ever,

Pierre

UNIVERSITY OF COLORADO
BOULDER, COLORADO

DEPARTMENT OF POLITICAL SCIENCE

March 11, 1974

Dear Irv,

Just a note to say "very well done" on your "Shanghai" program.

What a tremendous opportunity and experience your stay in China must have been?!

Keiko has just given birth to our son Lawrence(March 1, 9 lbs. 3 ozs.); so my appreciation of the chores of the homemaker are once again being revivified.

I'll be in Boston for the Assn. for Asian Studies meeting, April 1-3. Hope you and Susan may be able to make part of it. By the way, I've been conned into the chairmanship of the AAS Committee on Asian Law; so perhaps business will bring me to New York more often.

Again, congratulations on your successful pursuit of excellence. (Of cousse, you realize that a good many China watchers, in and out of academia, are jealous of your experience,to the point of resentment no doubt, in a few cases.)

Very best wishes.

Sincerely,

Larry

Larry Beer

P.S. "Understanding China" continues to reach a hundred or 200 students here each semester, & off-campus image continues high.

UNITED STATES AIR FORCE ACADEMY
CANDIDATE ADVISORY SERVICE

REPLY TO: LT COL RALPH KERCHUM
U.S. AIR FORCE ACADEMY L.O.
4350 BRIDGEVIEW DRIVE
OAKLAND, CALIFORNIA 94602

11 March 1974

Dear Mr Drasnin:

Sincere congratulations on the excellent CBS REPORTS SPECIAL, SHANGHAI! You and all those associated with you have every reason to be proud of an excellent presentation.

Having obviously seen Shanghai in great detail, would you be kind enough to let us know if you observed any portions of the once large tramway system in operation anywhere in the city.

In the pre-Mao days, the city had two tramway systems in operation, one French owned and the other English controlled. We do have a picture taken by a Reuters correspondent in Shanghai a few years ago showing a tram in front of the old Broadway Towers skyscraper.

We also remember seeing trams (streetcars) in the TV coverage of the Cultural Revolution in Shanghai just a few years ago. We have been told that there are affluent tramway systems operating in many cities of northern China(Manchuria), but we have no way of confirming this fact. Hence our request to you. If you traveled in other areas of China and noted any cities with tramway operation, please let us know.

Were you able to observe railway operations anywhere? Are trains mostly steam or diesel hauled? Please accept our sincere thanks for your help in this matter. All good wishes to you and yours,

Sincerely,

Ralph Kerchum

Ralph Kerchum
Lt Col USAF

Mr Irving Drasnin
CBS Reports, CBS News
51 West 52nd Street
New York, N. Y. 10009

Admissions counseling representative for the U.S. Air Force Academy

March 8, 74

Dear Mr. Dnashin and CBS.,

Your "60 Minute" Special on Shanghai
this evening was excellent, and well done.
Your reporting on the Chinese people,
the Government and the country in general,
I felt, was done in a fine manner.

Thank you for an enjoyable and
educational evening.

Yours truly,
Jacqueline Lykan.

GOLDCO SALES LIMITED

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March 10, 1974

CBS NEWS
Producer Irv Drasnin,
COlumbia Broadcasting System,
New York, N.Y.

Dear Mr. Drasnin,

I wish to compliment you on the fine documentary you produced for the CBS News Special. As a person who has been to Shanghai two or three times a year since 1960, I can especially appreciate what you have done.

It is an impossibility to present the full picture of China, whether by word or picture. Your superb editing of your material has caught so much in so little time and without being offensive to the Chinese.

You have stressed the points I tell my friends about Shanghai, the special nature of the city and its people. China is a romantic dream to some, a tremendous market waiting for exploitation by others, but so few realize that the greatest sight of China is HOW THE SOCIALIST EXPERIMENT HAS BEEN IMPLEMENTED AND THE UNIFIED NATIONAL SPIRIT.

You have brought this point out in so many subtle ways, again I say as an experienced China viewer, particularly Shanghai where most my business is conducted, Bravo! for your excellent documentary.

Yours very truly,

M.Gold

March 11, 1974

Mr. Irv Drasnin
Producer-Director of "Shanghai"
C.B.S. -TV Network Division
51 W. 52nd. St.
New York City,
N.Y.

Dear Mr. Drasnin,

I would like to express my appreciation and congratulate you on the TV program "Shanghai." Besides being an eye-opener, it was presented with a great fairness -from a political point of view- and your program reassured me of television's ability to present controversial topics with an open mind.

The main reason for this letter is to express my concern over the context in which the word "ecology" was used in your program. My reference is specifically directed to the end portion of the program where the announcer said (using my paraphrase here), "...in China...ecology is not a concern...."

Having worked in Austria with a consultant to the U.N. Environment Programme who is also an environmental consultant to the People's Republic of China, I gained certain insights into the mainland Chinese concerns for environmental protection. The process of composting, for example, is of great importance to the Chinese agricultural sector. Composting is an integral part (or manifestation) of ecology. Thus my concern over the TV program's statement that ecology is not a concern in China. (I believe the intended meaning of that statement in your program was that pollution was not a big problem as yet, rather than saying that ecology was not a concern.)

Looking forward to other programs under your direction,

I am sincerely,

David M. Sinclair

David M. Sinclair

p.s. The 1968 edition of the Funk & Wagnallis "Standard College Dictionary" offers a good definition of "ecology" as follows: "The division of biology that treats of the relations between organisms and their environment..; the study of human populations in terms of physical environment, spatial distribution, and cultural characteristics."

- I HAVE JUST FOUND THE ATTACHED ARTICLE; IT MAY BE OF INTEREST.

409 Palomino Lane
Madison, WI.
53705

Irv Drashin
CBS News
"Shanghi"
New York, NY.

Dear Mr Drashin:

I salute you for your sensitive film story. You say a lot of film ended up on the cutting floor. I hope you can salvage some and give us another dose of oriental up-dating.

I was particularly impressed with the man on the dock --- what a story. And the gathering of the family - with father, the chef, and the coy little baby.

Since we fear most the military could you give more on the conscription policy. I like your style!

Norma Simpson

IRV. DRASNIN
Thanks FOR "SHANGHAI"
ANOTHER WORLD
BEAUTIFUL PICTURES -
GOOD EDITING. YOUR
ANGLE "THE LIFE OF
THE PEOPLE" A GOOD ONE
Richard M. Fong

RESIDENCE:
12815 Tamarack Road
Silver Spring, Md. 20904
U.S.A.

宗 凌 鑑 百

WILLIAM LING CHUNG
(U.S. CITIZEN)
CONSULTANT, CHINESE AFFAIRS

TELEPHONE:
(301) 622 - 4171
CORRESPONDING IN
ENGLISH OR CHINESE

March 10, 1974

Mr. Irv Drashin,
Producer & Director
CBS-NEWS
51 West 52nd St.,
New York, N.Y. 10019

Dear Mr. Drashin:

Congratulations! You did again this time about the wonderful one-hour documentary at 10 p.m. last Friday, March 8, 1974, here on WTOP-9. "SHANGHAI".

I was born 65 years ago in Soochow, about 60-miles from Shanghai and have been lived in Shanghai with my family for 5 or 6 years, when I graduated from College and have my business, prior to join Government foreign services. You have given me a full hour satisfactory comforts when you show all the scenses, especially, the Bund(Waitan)of the Custom House, which was Bund of Hankow Road. I told my daughter that I have been passing there about thoursands times. I have my office on Hankow Road(which sometime called 3rd Mo-Road) next to the Custom House Building along Hankow Road.

Since I am a Chinese dialets-lingust I understand each every one you have interviewed in the program, when they started to speak, then, the English translation was narrated. I enjoyed very very much indeed. I wish I were there. I was rasied in Soochow and entered business enterprise in Shanghai after college gradute, but, we were "PRIVILEDGED CLASS", we lived in Seymour Road, great big mason, beyond the Bubbling Well Road, beyond the Race Horse Track, but, we do visited the Old Chinese city, which you have shown on the program.

I notised that you have an assistant producer, shown on the screen, he is "David Liu", which indicated he is Chinese, if I guess correctly, he is able to speak Shanghainese or Madiran dialects and his last name must be(劉) please show to him.

Right-On and do some more of such good presentations. If you ever need some help, please let me know. I be more than happy to help you, free of charges, of course. Congratulations again to you and all the boys.

Sincerely yours,

William L. Chung

76 Tarence Street

Rockville Centre
New York 11570

March 12, 1974

Dear Mr Leonard,

I want to express my appreciation and admiration - and that of my wife's-- for Irv Drasnin's one-man show last Friday in the documentary on Shanghai. Narrative, picture and sound combined to project a message whose content was at once most enlighening while it entertained.

As parents of a film-maker, we were not unmindful of, and appreciated the skill with which the editorial aspect of putting this show together was accomplished, and salute the film editor as an indispensable aide to Drasnin's having pulled off such a tour-de-force.

Sincerely,

Foward N Meyer

Mr Bill Leonard
CBS News

CBS

Helen & Sam Rosen
Robert Payne
US-China Comm.
Natl. Council of
Churches
— Thornberrys
Miss Yee

Seymour Topping (+Audrey)
Theodore Shabad
Alan Whiting
Michael Oksenberg
State Dept.
Ronald Springwater

Mr Hai-teh, M. D.
Ho Hai Bei Ho Yen 24
Peking
People's Republic of China

Dear Drw

a Happy New Years

to you + Yours from People

China and from us.

Hope that your work in China

was both fruitful + useful.

Enjoyed our too brief Talk

In Friendship

Dr Ma Hai-Teh

Peking 1974.1.1.